



# Sponsorship Opportunities

**Dream Makers Gala | October 28, 2026**

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CBTF partners with companies that want to lift children and families facing brain and spinal cord tumors. These opportunities let you support meaningful programs and be part of the hope we create together.



COMMUNITY | RESEARCH | COMPANIONSHIP

# IMPACT + PROGRAM OVERVIEW

CBTF has supported families for more than three decades, offering research funding, national programs, and emotional support throughout every stage of the brain and spinal cord tumor journey. When companies join us, they help lift kids and families up and play a real part in moving us closer to a cure for these devastating tumors.

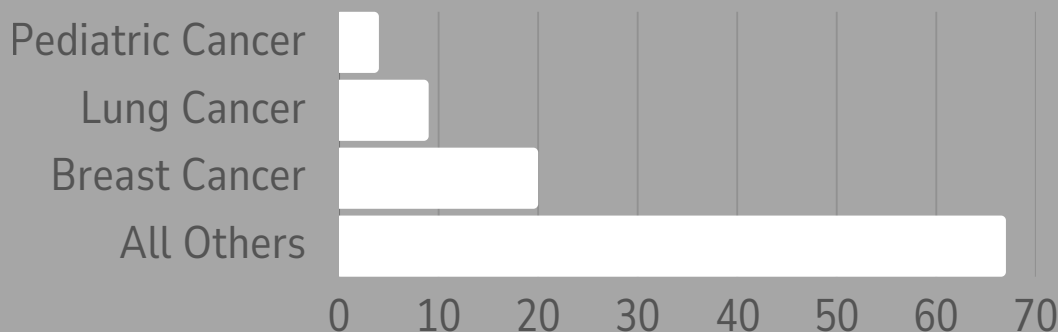
## Research, Innovative Programming and Resources

- Over \$11 million awarded through more than 80 research grants
- \$650,000 invested in clinical fellowships
- Founding sponsor of the Children's Brain Tumor Network which currently supports more than 400 research projects worldwide
- Partnerships with leading children's hospitals
- Family Support Programming
- More than 10,000 families are supported each year
- Virtual and in-person programs nationwide
- Only national programs specifically for fathers and siblings
- Peer and professional led programs
- Up-to-date survivorship and medical information
- National leader in quality of life programming supporting the entire family

## Driving Awareness

- 4,600 new diagnoses each year
- 26,000 children, teens, and young adults living with brain tumors
- Only 4 percent of federal cancer research funding goes to pediatric cancer
- 96 percent of families report increased connection through CBTF programs

### Federal Funding for Pediatric Cancer



### VISION

CBTF provides connection, community, and resources for survivors while honoring the memories of children lost to brain and spinal cord tumors.



### MISSION

To improve treatment, quality of life, and long-term outcomes for children, teens, and young adults with brain and spinal cord tumors through research grants and family support.



### IMPACT

For more than 30 years, CBTF has supported children, teens, young adults, and families nationwide affected by brain and spinal cord tumors.



### FUTURE

CBTF will continue to advance research, expand family support, and improve outcomes for children, teens, young adults, and families affected by brain and spinal cord tumors nationwide.



## DREAM MAKERS GALA

The Dream Makers Gala is CBTF's signature event, celebrating the strength of children, young adults and families affected by brain and spinal cord tumors and raising vital support for the programs they rely on. Sponsorship makes a real impact and connects your brand with an engaged community of philanthropists, healthcare leaders, and supporters.

| Level                      | Investment | Recognition & Benefits                                                                                                                                                                                                                                                                              |
|----------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Promise Sponsor</b>     | \$50,000   | <ul style="list-style-type: none"><li>• Opportunity for remarks or video</li><li>• Step and repeat, digital slideshow, entrance banner</li><li>• Verbal recognition during program</li><li>• Website and social media features</li><li>• Spotlight sponsor table</li><li>• 10 VIP tickets</li></ul> |
| <b>Trailblazer Sponsor</b> | \$35,000   | <ul style="list-style-type: none"><li>• Digital slideshow and entrance banner</li><li>• Website feature and social media post</li><li>• 10 tickets and table</li></ul>                                                                                                                              |
| <b>Empower Sponsor</b>     | \$15,000   | <ul style="list-style-type: none"><li>• Digital slideshow</li><li>• Digital program listing</li><li>• Website listing</li><li>• 10 tickets and table</li></ul>                                                                                                                                      |
| <b>Compassion Sponsor</b>  | \$10,000   | <ul style="list-style-type: none"><li>• Recognition in digital program and on website</li><li>• 10 tickets and table</li></ul>                                                                                                                                                                      |

Additional sponsorship opportunities are available, including on-site recognition, named programs, and custom partnerships. Our team is happy to tailor a sponsorship to meet your goals.

# WHERE HOPE BECOMES ACTION

## ADDITIONAL GALA SPONSORSHIP OPPORTUNITIES

| Level                             | Investment | Recognition & Benefits                                                                                                                 |
|-----------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------|
| <b>Live Auction Sponsor</b>       | \$15,000   | <ul style="list-style-type: none"><li>• Branded paddles</li><li>• Recognition during the auction</li><li>• 4 tickets</li></ul>         |
| <b>Family Ambassador Sponsor</b>  | \$12,000   | <ul style="list-style-type: none"><li>• Logo on Ambassador name tags and signage</li><li>• 4 tickets</li></ul>                         |
| <b>Sweet Finale Sponsor</b>       | \$10,000   | <ul style="list-style-type: none"><li>• Dessert station branding</li><li>• Logo on dessert signage</li><li>• 4 tickets</li></ul>       |
| <b>Photo Booth Sponsor</b>        | \$10,000   | <ul style="list-style-type: none"><li>• Logo on all digital photos</li><li>• 4 tickets</li></ul>                                       |
| <b>Silent Auction Sponsor</b>     | \$6,000    | <ul style="list-style-type: none"><li>• Logo on the auction platform and signage</li><li>• 4 tickets</li></ul>                         |
| <b>Signature Cocktail Sponsor</b> | \$5,000    | <ul style="list-style-type: none"><li>• Branded signature cocktail sponsor</li><li>• Signage at all bars</li><li>• 2 tickets</li></ul> |
| <b>Program Sponsor</b>            | \$5,000    | <ul style="list-style-type: none"><li>• Recognition in digital program and event signage</li><li>• 2 tickets</li></ul>                 |
| <b>Decor Sponsor</b>              | \$5,000    | <ul style="list-style-type: none"><li>• Recognition on decor signage throughout the venue</li><li>• 2 tickets</li></ul>                |

We're happy to create additional custom sponsorships tailored to your company.

# PROGRAMS & PARTNERSHIP OPPORTUNITIES



The Children's Brain Tumor Foundation (CBTF) offers year-round programs that uplift survivors, caregivers, fathers, siblings, and bereaved families at every stage of their journey.

## KEY PROGRAM SPONSORSHIP OPPORTUNITIES

Our team would welcome the opportunity to discuss naming opportunities for CBTF's signature programs in alignment with your goals.

### **Leigh Anne Brodsky**

LEADERSHIP & INDEPENDENCE PROGRAMMING

### **Heads Up Conference**

TEEN & YOUNG ADULT RETREAT

### **Just Us**

FATHER & SURVIVOR RETREAT

### **Creative Matter**

MONTHLY ARTS & COOKING PROGRAM

### **Mentor Program**

PEER SUPPORT PROGRAM

### **Jenna's Friendship Circle**

PEN PAL PROGRAM

### **Bereavement Support**

GRIEF & FAMILY SUPPORT

### **Educational Advocacy**

IEP, TRANSITION & ACCOMMODATION SUPPORT



# Impact Snapshot

## Support That Lasts Beyond the Diagnosis

Sponsorships help CBTF provide year round support, mentorship, survivorship resources, bereavement care, and moments of joy that offer hope during the hardest times. Our partners make this possible.



### Next Steps

Explore sponsorship opportunities with CBTF — our development team is here to connect, answer questions, and help you find the right fit.



### Auction Donations

Auction donations fuel our mission, supporting silent and live auctions and raffles with travel, experiences, gift cards, and specialty items that raise critical funds year-round.

Children's Brain Tumor Foundation is a 501(c)(3) nonprofit organization. Tax ID #13-3512123.

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